

Now you are 18

Reputation and Social Media

Made possible by a grant from the Texas Bar Foundation.
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YOUR REPUTATION

- Your reputation is what people think about you based on personal interaction, or information they may have seen or heard.
- People form IMPRESSIONS of you based on this information.
- Their impressions may be favorable (good) or unfavorable (bad)
- How does this happen?
- Why is this more important now that you're 18?

Your reputation is everything!

- Does your reputation PRECEDE you?
 - That means people know something about you BEFORE you meet them! Is that fair?
- How could they know things (or think they know things) about you?
- WHAT HAVE YOU POSTED FOR THEM TO KNOW?

Cyber Safety

- The 4 Characteristics of Digital Media
 - It is searchable
 - It is forever
 - It is copyable
 - It has a global invisible audience



Cyber Safety- R U Safe?

- R U Safe?
 - Designed to educate children and their parents about online dangers and give them the tools needed to be safe while online
 - Covers
 - Cyber bullying
 - Social Networking Sites
 - Chat Rooms
 - Sexting
 - Online Predators
 - [Video](#)



Cyber Safety

- Tips for teens
 - Don't share your password with anyone.
 - Only accept friend requests from people you know.
 - Don't post anything you wouldn't want your parents, teachers or employer to see.
 - Be authentic. The real you is better than anything you might pretend to be.
 - Learn about privacy settings, and review them often.
 - [Video](#)



Don't feed the trolls!



- “Trolls” is a slang name given to people who post negative comments online and cyber bully others
- Trolls are looking for a reaction when they cyber bully
- They want you to get upset or fight back because it's fun for them
- Reacting to the cyber bullying will only make it fun for the troll and make it more likely that you will be cyber bullied
- Don't get upset or try to fight back if you want to avoid being cyber bullied
- Have friends stick up for you
- Cyber bullies like to pick on people that seem alone and unprotected
- Have a friend or a family member around the same age defend you

Sexting Review

- What is sexting?
 - Sending inappropriate sexual text messages, instant messages, and social media
- Why is sexting a problem?
 - Photos and videos sent privately can easily be shared with others
 - Once pictures are out, you can never get it back
- Can I get in legal trouble?
 - Yes, if the pictures are of a minor.
 - Considered creation, distribution and possession of child pornography
 - It is a felony offense

Cyber Bullying Review

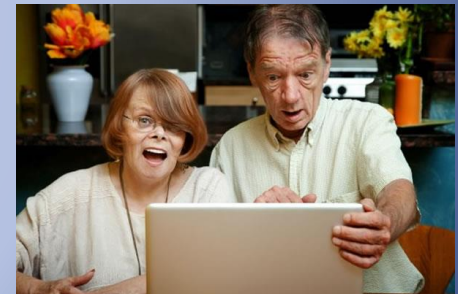
- What is cyber bullying?
 - Bullying that happens through text message, e-mail, social networking, online games, etc.
 - Rumors or images posted online or passes around to see
- What if you are being harassed online?
 - Do not respond
 - Block the harasser
 - Report abuse to the website, save the evidence
- Can you block text messages?
 - On an iPhone you can block almost all forms of communication
 - [Video](#)

Online Reputation

- What you post is important!
- If it is online, consider it public information
- Your internet persona stays with you forever
- Keep personal information private
- [Video](#)

EMPLOYERS

- As you enter adulthood it is more important than ever to evaluate your online persona. Future employers can see anything you post online.
- Tips
 - Create a new professional e-mail address
 - FirstLastName@workemail.com
 - Not cutiepie@workemail.com
 - Make social media sites private
 - Don't post anything online that you wouldn't want your boss to see



Smart Posting

Do's

- Choose profile image (your picture!) carefully
- Assume everything is public
- Trust your instincts
- Be careful with personal information

Don't

- Don't assume everyone you meet online is who they appear to be
- Don't post information that can be used to find you offline
- Don't reply to messages that harass you or make you feel uncomfortable
- [Video](#)

Avoiding a BAD reputation

- Your parents aren't there to "save" you.
- Make a good impression on employers!
- Make friends in your school, worksite, or neighborhood.
- Mean what you say, say what you mean.

What happens if you do have a bad reputation?

- Tips for changing a bad reputation:
- Lay low
- Don't draw attention to yourself
- Change your behavior or look
- Own up to your previous reputation...
- Own up to any truths about your previously bad reputation
- Let people know that you have changed and that you want a chance to prove it
- In response to someone commenting on your bad reputation you might say, "I know people used to think that about me, but I'm different now."
 - This shows others that you are not defensive and that perhaps you have changed

Manage your reputation early on

- It's the most important thing you've got.
- It follows you!
- A good reputation is an asset!
- A bad reputation is a bummer!
- Your reputation is a compilation of many years of work!
Manage it!